

Minutes of
CHEROKEE COUNTY
TOURISM DEVELOPMENT AUTHORITY
June 16, 2011

The Cherokee County Tourism Development Authority met at 9:30 a.m. on June 16, 2011 in the Courthouse Annex conference room.

Members present were Eric Carlson, Gil Hargett, Danny Slucher, Karen Nash, David Wood and Phylis Blackmon. Absent were David Raxter and Candy Roberts. Guests present were Austin Mott, Kendall Hobson, Bob Ferreira, Callie Moore, Sherry Dukes, Josh Carpenter and Paul Worley.

After the invocation and the pledge to allegiance, Austin Mott, formerly with visitfl.com, made a presentation to the board regarding his experiences with tourism in Florida.

A discussion was held regarding the possibility of asking the county commissioners to enlarge the Tourism Development Authority. No action was taken.

After discussion, motion was made by Gil Hargett, seconded by David Wood, and unanimously adopted, that David Raxter be asked to turn in his resignation as a member of the Tourism Development Authority (TDA) since he has been unable to attend any meetings of the Authority.

After further discussion, motion was made by Karen Nash and seconded by Gil Hargett that a recommendation be made to the county commissioners that Callie Moore be appointed to serve on the TDA to replace David Raxter. The motion carried, with David Wood abstaining.

After discussion of paving priorities within the county, motion was made by Danny Slucher and seconded by Gil Hargett that the TDA recommend to the county commissioners that they change the paving priority of the county so that Davis Creek is the top priority for Cherokee County. The motion carried, with David Wood abstaining.

Motion was made by Danny Slucher, and seconded by Karen Nash, that the TDA recommends to the county commissioners that the Director of Economic Development be assigned the task of immediately creating a master transportation plan. The motion carried, with David Wood abstaining.

After a discussion of the benefits to tourism, motion was made by Karen Nash and seconded by Danny Slucher, that the TDA supports the sale of alcoholic beverages and that the commissioners be asked to put the issue to a county-wide vote. The motion carried, with David Wood abstaining.

The next item on the agenda was a presentation by Josh Carpenter, Director of Economic Development for Cherokee County, regarding the possibility of a tourism summit to be

hosted by the TDA. A committee, consisting of Danny Slucher, Karen Nash, Phylis Blackmon, Josh Carpenter and Paul Worley, was appointed to begin planning a tourism summit.

Eric Carlson presented a resume which had been received from Jessica Buchanan, seeking an internship to the TDA. No action was taken.


Phylis Blackmon presented a \$99.18 list of office supplies needed by the Welcome Center. Motion was made by Karen Nash, seconded by Danny Slucher, and unanimously carried, to approve the purchase of the office supplies.

Eric Carlson presented a bill to be reimbursed for the dinner with the TDA members and guest speaker, Andre Nabors. Motion was made by Danny Slucher, seconded by David Wood, and unanimously carried to approve the reimbursement.

Guest Bob Ferreira requested funding for repairs on the depot which houses the Andrews Visitors Center. Motion was made by David Wood, seconded by Karen Nash, and unanimously adopted, to table the discussion until the next meeting.

The next meeting of the TDA will be held at 8:30 a.m. at the Depot in Andrews.

There being no further business, the meeting was adjourned.


Phylis J. Blackmon, Secretary

Cherokee County Chamber of Commerce and Welcome Center

Items needed for Welcome Center

HP Print Cartridges 3 #96 & 2 #97 (1/2 cost for WC)	\$ 80.00
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8 ½ x 14 White Paper - 2 reams	<u>\$ 19.18</u>
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Total	<u>\$ 99.18</u>
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